



VELOCITI

Prospecting Made Easy

www.velociti.global

The Investors You Want...

The Markets They Seek

Velociti is a business intelligence platform designed to develop and prioritize investment pipelines and export options.

Velociti collates and analyzes data from multiple world-renowned sources including the World Bank, WTO and the United Nations, along with analyzing company growth and productivity, to provide the best prospects based on your requirements. Velociti packages include:

- Velociti Investment / Export Rating
- Company Data
- Key Contact Information
- Company News
- Exhibitor Analysis
- Investment Signals

Velociti's unique algorithm not only evaluates company data, but also company origin and industry.



Small Data – Big Impact

With approximately 13,000 Greenfield projects a year, we know you don't really need big data - just the right data.

With tens of millions of companies worldwide, only a small portion of these will ever have the propensity to expand internationally. Velociti provides you with access to those companies, from start-ups to large multinationals. We have employed a robust methodology to select the companies that are added to our system, ensuring that we have global coverage across all key markets and industry sectors.



Advanced data mining techniques to narrow focus on the most influential internationalization factors.



Access to a growing database of companies that are geared for expansion and export, across global markets and key sectors.



Machine learning algorithms to rate the best export and investment prospects for individual countries.

Tailored To You

We understand that time and resources are increasingly constrained. Velociti addresses this challenge. Subscribers have access to additional services, as well as to the platform itself, helping with your business needs at critical times. Whether it's for one-off projects such as exhibitor analysis and trade missions or ongoing support in pipeline build, we're happy to help out.

Key Velociti Services

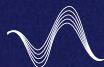


Exhibitor Analysis

Identify the most dynamic companies exhibiting at selected shows.

Exhibitors filtered to the top 100+ by growth factors to streamline your prospecting pre- and at-show.

Customized scores and company intelligence based on your targeting interests.



Data Cleanse and Build

Bring your existing pipeline up-to-date through data cleanse & scrubbing, data verification, de-duplication, and addition of Velociti analysis.

Analyze existing investors with potential for a second investment and/or additional export.



Investment Signals

Investment Signal Feed to scout new prospects and stay informed on your pipeline prospects in watch list.

Weekly signals reports highlighting your top 20 investors by market, sector, size etc.



Deep Dive Company Insights

Detailed company information including performance, profitability & assets and expansion strategy specific to your region.

Tailored analysis on key decision makers including contact information.

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Email: support@ocoglobal.com