

## Here When You Need Us

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We understand that time and resources are increasingly constrained. Velociti addresses this problem. Velociti subscribers have access to a complementary service set to extend the Velociti application and your resources at times of critical need. Whether that's for a one-off project such as a pipeline build or audit or support with appointment setting for trade missions and events, we're happy to help.

## Services Include

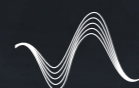
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Exhibitor  
Analysis



Trade Mission  
Support



Data Cleanse  
and Build



Lead  
Generation

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VELOCITI

# Prospecting Power



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## The Investors You Want... The Markets They Seek

Velociti from OCO is an intelligent data platform designed to develop and prioritize investment pipelines and export options.

Velociti collates and analyses data from over 40k sources in addition to providing exhibitor analysis for leading tradeshows, summaries the results and provides you with actionable insights on which companies are geared for expansion and export.

It is different from other data tools as the platform provides more than a score based purely on company data. Velociti's unique algorithm also evaluates company origin and industry.



## Small Data – Big Impact

We've applied the best of data mining and analytics to help achieve the optimal data set. With an average of 15,000 greenfield projects a year, we know you don't really need big data – just the right data.

We have employed a robust methodology to select the companies that are added to our system ensuring a good mix of companies, sectors and locations. Working with data scientists, we've continually enhanced our algorithm, most recently to include our Country Attractiveness Model and built in machine learning capabilities for faster prospect identification and conversion.



Advanced data mining techniques to narrow focus on the most influential internationalization factors



Machine learning algorithms to rate the best investment prospects for individual countries



Export readiness calculation for companies and signposting to best markets